

# Cottonelle *WIPES OUT* Ancient Forests!

**Cottonelle is made with wood pulp from the North American Boreal forest** – a threatened wildland that has been around for 10,000 years.

**Why flush away ancient forests for a disposable product?** After all, ancient forests are critical for fighting global warming, providing clean water and conserving fish and wildlife.

**Tell Cottonelle maker Kimberly-Clark you won't buy Cottonelle** until they use sustainable wood and quality recycled fiber to conserve ancient forests.

To learn more, visit: [www.kleercut.net](http://www.kleercut.net)



**GREENPEACE**

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# Don't Buy Forest Destruction Don't Buy Cottonelle

If you buy Cottonelle, you may be unwittingly supporting the destruction of **the Boreal forest -- the last great ancient forest in North America**. The Boreal forest is the largest storehouse of carbon on land, making it critical to fight global warming. The Boreal forest also supports a rich cultural heritage: 80% of Canada's native First Nations rely on the Boreal for their livelihoods and to sustain their cultures. In addition, wildlife like caribou, wolves, bears, moose and half of North America's bird species depend on the Boreal forest for survival.

**With so much at stake, we shouldn't flush ancient forests down the toilet.**

The good news is that toilet paper doesn't need to be made from ancient forests. Tissues made from Forest Stewardship Council certified wood and quality recycled fiber can be used instead.

**You can help!** Call and write Cottonelle maker Kimberly-Clark and tell them that you won't buy their products (including Kleenex, Viva and Huggies) until they protect ancient forests.

Be Kind -  
Leave Ancient  
Forests Behind!



**Call Kimberly-Clark customer service: 1-800-553-3639**

**Write to: CEO Thomas Falk, Kimberly-Clark 351 Phelps Drive, Irving, TX 75038**

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